



ORGANIZATIONAL AND EDITORIAL INITIATIVES:

INITIATIVE	STATUS	NEXT STEPS / TIMING
Article for municipalities to utilize online, in newsletters, through social media, etc.	PG provided article on Black History Month	BLC to review/approve and send to municipalities
Editorial initiatives	JG received suggestions at Board Meeting: 1. Publication of public notices (Debby Eisinger) 2. Abolishing occupational license fees (Frank Ortis) 3. Internet sales tax (Gary Resnick)	<ul style="list-style-type: none"> ▪ Discuss with RC. ▪ Proceed with research and writing
Comcast Newsmakers	PG & BLC to discuss topic / guest for February taping	
Student Ambassador Program	Teen Talk on Becon TV	Stephen Goldstein scheduled student ambassadors for end of April / beginning of May in order for both grades to be experienced
	PG followed up today for Dec & January My Views	
Student Scholarship Program	Received 9 applications to date. Application Deadline: Feb. 10th	PG distributing a follow up "countdown" press release to media
New Student Associate Membership rate	PG provided draft press release on Dec. 29 On hold until by-laws amended	PG & BLC to combine contact lists at area colleges

ONLINE INITIATIVES:

INITIATIVE	STATUS	NEXT STEPS / TIMING
Website Updates	PG in process of posting December meeting photos of Debby and Joe DiMagio representative to photo gallery	
Associate Member Spotlight	Provided Chen & Associates spotlight, approved by firm	BLC to review / approve PG to post Feb 1
	BLC to provide associate member for March spotlight	